PROGRAM
EURO POLITEHNICUS 2026

International Innovation and Invention Show
Third edition
20-22 November 2026

Friday 20.11.2026

09:45 – 17:00 - *Fair opening hours for visitors, AN Hall POLITEHNICA Rectorate Building*
12:00 – 12:15-*Opening ceremony of EURO POLITEHNICUS® 2026 (AN 010).*

The Opening ceremony covers:

- *Welcome speech- Vice President of EURO POLITEHNICUS - Augustin SEMENESCU*
- *Message from the Vice-Rector UNST POLITEHNICA University, - Horia IOVU;*
- *President of EURO POLITEHNICUS (AOSR) - Adrian BADEA*
- *Message from the President of the National Authority for Research – Andrei ALEXANDRU;*
- *Message from the Rector of University of Medicine and Pharmacy "Carol Davila";*
- *Message from the UNST POLITEHNICA Bucharest Deputy Director General – Gabriel PETREA*

EURO POLITEHNICUS 2026 × LES Romania / Licensing Executives Society International (LESI, https://lesi.org/)

FROM RESEARCH TO MARKET

12:15 –12:25 *From Research to Impact: How Licensing Brings Innovation to Market* - *Ningling Wang – LESI President* (online) (An international perspective on the role of technology transfer and licensing in transforming research into economic and societal impact.)

12:25 –12:45 *Commercialisation Strategy Turning Research into Commercial Opportunities: Licensing, Spin-offs and Industry Partnerships - Cristina Boca – LES Benelux* (in person)- (Exploring commercialisation pathways, identifying potential industry partners and developing strategies to bring university technologies to market.)

12:45 –13:05 *Technology & Industry : From Laboratory to Industry: Technology Readiness and University–Industry Collaboration - Alexandru Marin – LES Romania, Daniel Sava – LES Britain & Ireland(online)* (Technology readiness, validation, industrial applications and the challenges of transferring research results from universities to industry.)

13:05 –13:20 *European Best Practices: How Universities Successfully Commercialise Technology - Giovanni Casucci – Vice President, LES Italy (in person)*
(European experiences and practical examples of technology transfer, licensing and university–industry collaboration.)

13:20 –13:35 *Intellectual Property Strategies: Protecting Research for Commercialisation: Building an Effective IP Strategy - Claudiu Feraru – LES Romania*
(IP ownership, protection strategies, patenting versus publication, licensing readiness and the role of intellectual property in technology commercialisation.)

13:35 – 14:30 *CAN WE COMMERCIALISE THIS TECHNOLOGY? Interactive Workshop (Cristina Boca, Giovanni Casucci, Daniel Sava, Claudiu Feraru, Augustin Semenescu)*

A Live Technology Commercialisation Case Study:

- One research project or invention presented at EURO POLITEHNICUS will be selected for a practical commercialisation assessment.
- Following a short presentation by the researcher or inventor, LES experts will analyse the technology and explore its potential pathway to market.

15.00-15.30 – *Award ceremony for students, AN Hall*

10:00 – 17:00- *Interviews of Jurors and Experts with EURO POLITEHNICUS® 2025 contestants (Expo Zone, exhibition stands).*

Interviews with the participants – EURONEWS Romania

Saturday 21.11.2026

10:00 – 15:30 - *Fair opening hours for visitors, AN Hall*
10:00 – 15:30 - *Interviews of Jurors and Experts with EURO POLITEHNICUS® 2025 contestants (Expo Zone, exhibition stands).*

Interviews with the participants – EURONEWS Romania

10:00 – 11:30 *CAN WE COMMERCIALISE THIS TECHNOLOGY? Interactive Workshop*

A Live Technology Commercialisation Case Study:

- One research project or invention presented at EURO POLITEHNICUS will be selected for a practical commercialisation assessment.
- Following a short presentation by the researcher or inventor, LES experts will analyse the technology and explore its potential pathway to market.

Technology → IP → Readiness → Market → Industry Partner → Commercialisation Route → Valuation → Licensing Deal

- Researcher/inventor presentation – 5 min
- Interactive assessment by LES experts – 25 min
- Audience Q&A and practical recommendations – 10 min

Participants: *Augustin Semenescu, Claudiu Feraru, LES invited guests and the selected research team.*
The workshop aims to demonstrate how technology transfer and commercialisation decisions are made in practice, rather than to judge or rank the project.

Opening, Transitions & Closing

18:00 – 24:00 - ***Evening Networking Cocktail*** *– (only for paid registrations, based on invitation)*





Sunday 22.11.2026

11:00 – 14:00 *Final Gala. Program: speeches by VIP guests, presentation of top awards (Rectorate Building):*

- *Vice-Rector UNST POLITEHNICA University, President of EURO POLITEHNICUS Scientific Committee - Horia IOVU*
- *Vice President of EURO POLITEHNICUS - Augustin SEMENESCU*